Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: T.Y.B.JMC	**School of Liberal Arts**	**Department: Journalism & Mass Communication**
Course Code: MCAR129	**Course Title: Radio Journalism**	**Semester: V**
Day: Saturday	**End Semester Examination**	**Time: 2 Hrs.**
Date: 19.12.2020		**Max Marks: 50**

Instructions: 1) All Questions are compulsory.

		Marks	Bloom's Level	CO
Q.1	**Answer the following (any Two)**–			
a)	Explain the contribution of radio broadcasting in the sphere of cultural and economic development of the country.	9	L1	CO1
b)	Compare the components of radio news format with television news format.	9	L2	CO2
c)	List all the factors that you need to take into account about the listeners before making a radio programme.	9	L3	CO3
Q.2	**Answer the following (any two)** –			
a)	Illustrate the pre-production process of radio interview.	8	L4	CO4
b)	Evaluate the use of language in print media and radio.	8	L5	CO5
c)	Discuss the procedures for writing a news report and how collection of news determined by this procedure.	8	L1	CO6
Q.3	**Answer the following (any two)** –			
a)	Radio documentary requires documentation. Demonstrate statement with suitable example of radio documentary.	8	L2	CO1
b)	Making use of radio mike is an art. Explain in brief.	8	L3	CO3
c)	Analyze any five programmes that you have heard on Akashwani Kolhapur radio station.	8	L5	CO6

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